



Ready to Start Marketing Your Mediation Practice?

We've got a list of five steps you can take right now to start generating leads and growing your list of clients!

1

Create or update your LinkedIn profile

Make sure your LinkedIn profile is up to date and descriptive, including prominent info about mediation.

2

Verify your info with Google My Business

If you want to show up for local mediation-related searches, you'll need to make sure that you've focused your listing on your mediation services.

3

Join Mediation.org

Mediation.org is one of the top sites that people use to search for mediators, and creating a profile is free.

4

Find a place to publish your content

If you have your own website or can post mediation-related content on your firm's website, that's great. If not, don't get discouraged — start publishing on LinkedIn.

5

Create a content calendar for your mediation blog

If you wait for inspiration to strike, you'll never maintain a consistent blog. Instead, create a calendar and fill it with at least the next month's worth of article topic ideas.

Contact the Legal Marketing Experts for Help!

LaFleur is your forward-thinking legal marketing partner. We help law firms across the country build and implement effective marketing strategies and systems to grow their practices.